William (Bill) Moore

Director of Production Services Associated Engineering Fellow of buildingSMART International



Bill is a prominent and active contributor to the digitalization and transformation of the Architecture, Engineering, Construction, and Owners (AECO) sector. He has a long history engaging at international, national, and regional levels to lead and facilitate various committees and organizations dedicated to advancing modernization within this sector.

Bill is a Fellow of buildingSMART International where he served as the Treasurer and Director, is a Director, and the past president of buildingSMART Canada, is a member of the International Standards Organization (ISO), the Standards Council of Canada, and is the

chairman and founder of the Calgary BIM Community.

Bill is an international speaker on topics related to Digital Transformation.

Throughout his 35-year career, Bill has been innovating, leveraging and implementing disruptive technologies within the Architecture, Engineering, Construction, and Owners (AECO) sector for large & mid-sized consulting engineering firms.

Bill currently serves as the Director of Production Services for Associated Engineering, where he is responsible for advancing processes and practices related to the delivery of design services that support strategic business objectives through digital innovation. Bill's responsibilities encompass delivering project-centric technology consultation to clients, sub-consultants, and staff. His role focuses on identifying innovative strategies to enhance project delivery.





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